

# Waste Sorting Game



# Why ReCollect?



## We Don't Just Build Tools. We Help You Foster Change.

Hi, we're ReCollect - a tight-knit team of passionate, authentic and purpose-driven people committed to changing the waste and recycling industry, one organization at a time.

Simply put, we envision a world that generates zero waste.

To reach our goal, we've hired the best of the best. Technology experts. Data ninjas.

Highly experienced sustainability and recycling educators just like you, who have served in organizations like yours and have a deep understanding of recycling education.

With 11 million users, over 525 customers and more than 10 years of experience serving municipalities, private waste haulers and universities we've learned a little about how to help build a highly engaged audience that cares about recycling right.

[Learn More About Our Team](#)

## People Love Our Tools



11 Million households served



5.5 Million active reminders



925 Million recycling notifications sent



Over 525 customers, and growing

# Why Use Our Tools?

Our suite of digital recycling education tools are proven to help communities and organizations:



Lower contamination



Increase diversion



Change recycling behavior



Amplify important and timely messages



Reduce volume and length of inbound calls



Engage your audience



Build long-term trust



Reduce unnecessary communication costs

## How Are We Different?



### We're Custom Branded To You

You've worked hard to build a trusted brand. Keep 100% of it. Our proprietary custom branding technology means it's your brand people see - not ReCollect.



### Industry-Leading Expertise and Support

Lean on our 40 years of solid waste industry, sustainability and tech experience.



### 100% Secure and Compliant

We only use best-in-class security tools and modern software development practices, conducting and certified through annual security audits by a third party auditor: Information Systems Audit and Control Association (ISACA)



### Full Accessibility Compliance

Being accessible is not only the law, it is the right thing to do. We also hire a 3rd party auditor to annually confirm our [WCAG 2.1 AA & Section 508 compliance](#).



### Fully Editable, Unlimited Materials

Fully control, upload and edit unlimited materials - even from a smartphone.



### Extensive Promotion Strategy and Templates

Our highly experienced and knowledgeable team will build an extensive campaign strategy and communications plan customized to your program.



### Easy To Use For Everyone

Our real-time digital tools are accessible from any tablet or smartphone and are easy to use and learn.



### Easy To Use For Staff

Our tools are simple and intuitive for you and your staff to use. Easily train staff to manage and update information.



### Success Packages

Get full control over the level of support you need from our highly experienced team.

# The Waste Sorting Game

As a recycling educator, you can't be everywhere at all times - and there are only so many hours of staff time that can be spent "in person" educating people. And, without the right knowledge at the right time people will usually wishcycle. When they do, recycling streams become contaminated.

Enter our Waste Sorting Game. It's the perfect proactive addition to your outreach programs, and works great in tandem with our Waste Wizard.

Players sort materials into specific waste streams and learn the fundamentals of your waste and recycling program. After the completion of the level (six correct choices), the player is rewarded with a choice of items from which to construct their personal, virtual park. The playful graphics, charming sounds and open, fun approach keep people engaged and learning at all times.

With our Waste Sorting Game, people can continue to level up their recycling knowledge and passively learn as they go, at their own pace, from any location.

The Waste Sorting Game's name, cart/bin shapes, colors, and background skyline can all be customized to your local area to improve impact and relevance.

Behind the scenes, our analytics dashboard reveals insights about what materials the population is sorting incorrectly. This data helps you shape and adjust your education strategy accordingly.



# The Waste Sorting Game



## Benefits:

- Lower contamination
- Increase diversion
- Change recycling behavior
- Engage and educate your audience
- Build long-term trust
- Help people 'self-serve'



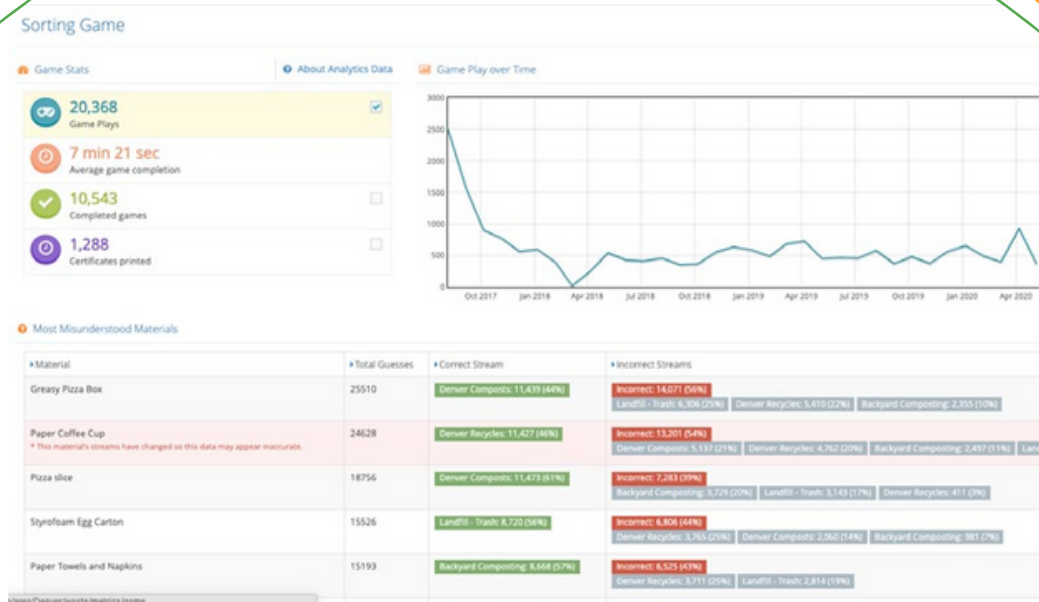
*We always link and promote the Waste Wizard in our messaging because the whole online tool saves a ton of time and money.*

*Mike Dawe,  
City of Saskatoon*



## Features:

- Provide real-time, specific instructions on how people should dispose of materials in your area.
- Customize the game to your brand, including the game name, Cityscape, drop off location names, cart (or bin) shapes and colors
- Get clarity on misunderstood terms, including the number of wrong guesses associated with the most frequently wrongly placed materials.
- Get monthly reports on the number of game plays and top misunderstood items.



# Success Packages

Get full control over the level of support you need from our highly experienced team.

Our Success Packages are designed to give you control over how much support you would like to receive from our team. All Success packages include support hours for your ReCollect tools, such as for launching your tools or configuring them, and a guarantee of how fast our team will respond to your issues.

Our team of industry experts in Technology and Solid Waste work with you hand-in-hand, right from our first conversation through to full adoption, to help you reach your program goals.

You choose the level of support that's right for your needs.

Our most popular package includes everything you need to maximize success with our tools and delight the people you serve. It's ideal for 95% of the organizations we work with. If you have the capacity to organize your stakeholders and staff, then this package is perfect for you.

[Browse our Success Packages here](#)

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*Every request the Town of Apex brings to ReCollect is met with an exceptional response. I wish it was possible for ReCollect to supply all of our software needs so we could experience the same incredible service across the board.*

**Stacie Galloway**  
Communications Manager Town of Apex, NC



## Let's Get Started

ReCollect is proud to serve over 525 organizations in North America and the United Kingdom, ranging from Government Agencies and Private Waste Haulers through to Universities, School Districts and Business Organizations.

We invite you to reach out, and let us partner with you and help you build a path of long-term recycling education success.



### Level Up Your Recycling Programs

Looking for a better way to truly engage your audience and change recycling behavior? It all starts with a simple call. Click the button below to get the conversation started.

Let's Chat

Visit us our website at  
 [www.recollect.net](http://www.recollect.net)