







Why ReCollect?



We Don't Just Build Tools. We Help You Foster Change.

Hi, we're ReCollect - a tight-knit team of passionate, authentic and purpose-driven people committed to changing the waste and recycling industry, one organization at a time.

Simply put, we envision a world that generates zero waste.

To reach our goal, we've hired the best of the best. Technology experts. Data ninjas.

Highly experienced sustainability and recycling educators just like you, who have served in organizations like yours and have a deep understanding of recycling education.

With 11 million users, over 525 customers and more than 10 years of experience serving municipalities, private waste haulers and universities we've learned a little about how to help build a highly engaged audience that cares about recycling right.

Learn More About Our Team

People Love Our Tools



11 Million households served



5.5 Million active reminders



925 Million recycling notifications sent



Over 525 customers and growing



Why Use Our Tools?

Our suite of digital recycling education tools are proven to help communities and organizations:



Lower contamination



Increase diversion



Change recycling behavior



Amplify important and timely messages



Reduce volume and length of inbound calls



Engage your audience



Build long-term trust



Reduce unnecessary communication costs

How Are We Different?



We're Custom Branded To You

You've worked hard to build a trusted brand. Keep 100% of it. Our proprietary custom branding technology means it's your brand people see - not ReCollect.



Industry-Leading Expertise and Support

Lean on our 40 years of solid waste industry, sustainability and tech experience.



100% Secure and Compliant

We only use best-in-class security tools and modern software development practices, conducting and certified through annual security audits by a third party auditor: Information Systems Audit and Control Association (ISACA)



Full Accessibility Compliance

Being accessible is not only the law, it is the right thing to do. We also hire a 3rd party auditor to annually confirm our WCAG 2.1 AA & Section 508 compliance.



Fully Editable, Unlimited Materials

Fully control, upload and edit unlimited materials - even from a smartphone.



Extensive Promotion Strategy and Templates

Our highly experienced and knowledgeable team will build an extensive campaign strategy and communications plan customized to your program.



Easy To Use For Everyone

Our real-time digital tools are accessible from any tablet or smartphone and are easy to use and learn.



Success Packages

Get full control over the level of support you need from our highly experienced team.



Easy To Use For Staff

Our tools are simple and intuitive for you and your staff to use. Easily train staff to manage and update information.



The Collection Calendar

"When is my next collection day, and what is being collected?"

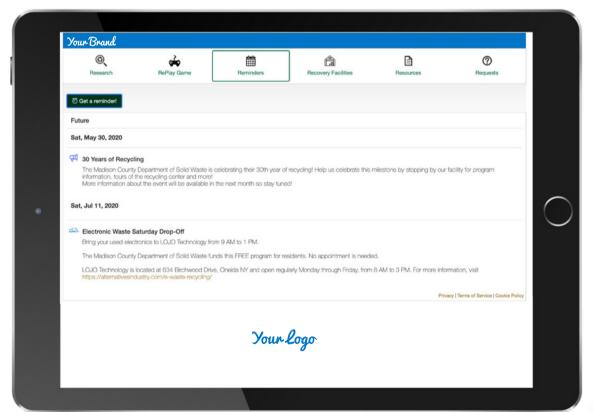
People often get confused about collection days - especially during holidays. Services get disrupted. Sometimes it's the weather, sometimes it's a mechanical breakdown.

Traditionally, communicating important changes to people was done with printed calendars, website PDFs and other costly, static formats that are quickly becoming obsolete. Missed collection dates, special events and service disruptions all mean more phone calls and missed opportunities.

Communicate your schedule changes easily, fast and in digital real-time with the Collection Calendar. It's easy to use, and even easier to manage for you or staff.

People access the calendar from your website tool or downloadable mobile app on any device and simply search for their collection schedule by entering their address.

They can then subscribe to receive collection day reminders and notifications via mail, Twitter, mobile app notification, text message (with Text Messaging add-on), or an automated phone call.







The Collection Calendar



- Reduce call volumes and average call length
- Communicate schedule changes in real-time
- important announcements send out
- notifications. Eliminate costly printed materials and
- calendars
- Reduce reliance on costly call centers
- Help people 'self-serve' Delight people

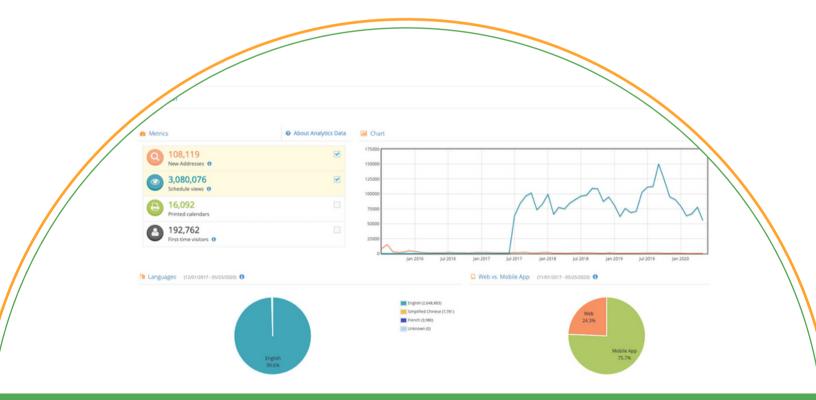


Unlike any other digital messaging platform available to us. we know that messages included in our collection reminder campaigns are going to a captive audience of our customers that want to be informed of their service offerings

> Tay Dunklee, City of Denver



- Shift schedules to account for holidays or any level of complexity in real-time.
- Easily update the collection schedule anytime with our drag and drop interface.
- Easily send out any other important announcements, events or notifications.
- Add educational content to reminders to reinforce your messaging.
- Provide free printer-friendly collection calendars unique for every address.
- Custom-brand our tools to your organization, so your audience sees you as the provider





Success Packages

Get full control over the level of support you need from our highly experienced team.

Our Success Packages are designed to give you control over how much support you would like to receive from our team. All Success packages include support hours for your ReCollect tools, such as for launching your tools or configuring them, and a guarantee of how fast our team will respond to your issues.

Our team of industry experts in Technology and Solid Waste work with you hand-in-hand, right from our first conversation through to full adoption, to help you reach your program goals.

You choose the level of support that's right for your needs.

Our most popular package includes everything you need to maximize success with our tools and delight the people you serve. It's ideal for 95% of the organizations we work with. If you have the capacity to organize your stakeholders and staff, then this package is perfect for you.

Browse our Success Packages here

Every request the Town of Apex brings to ReCollect is met with an exceptional response. I wish it was possible for ReCollect to supply all of our software needs so we could experience the same incredible service across the board.

> Stacie Galloway Communications Manager Town of Apex, NC





Let's Get Started

ReCollect is proud to serve over 525 organizations in North America and the United Kingdom, ranging from Government Agencies and Private Waste Haulers through to Universities, School Districts and Business Organizations.

We invite you to reach out, and let us partner with you and help you build a path of long-term recycling education success.









austintexas.gov















Queen's University







Level Up Your Recycling Programs

Looking for a better way to truly engage your audience and change recycling behavior? It all starts with a simple call. Click the button below to get the conversation started.