

# Teach Students To Recycle Right



Empower students to become effective recyclers with the world's most trusted and widely used digital recycling communication tools for higher education.

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# About Us

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With 11 million users, over 525 customers and more than 10 years of experience serving municipalities, universities and organizations, we've learned a little about how to help build a highly engaged audience that cares about recycling right.

To do this, we've hired the best of the best.





Experts in technology. Data ninjas.

Sustainability and recycling educators like you, who have walked in your shoes, served in organizations just like yours, and have made impactful, long-term changes to their recycling programs.

[Learn More About Our Team](#)

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## People Love Our Tools

-  11 Million households served
-  5.5 Million active reminders
-  925 Million recycling notifications sent
-  Over 525 customers, and growing



# Benefits Of Using ReCollect

Our tools are designed to help your audience learn how to recycle better, and help you send a strong signal that you and your campus care deeply about sustainability.

## How Are We Different?



### We're Custom Branded To You

Your campus has worked hard to build a brand. Keep 100% of it. Our proprietary custom branding technology means it's your brand people see - not ReCollect.



### 100% Secure and Compliant

We only use best-in-class security tools and modern software development practices, and are 100% compliant in our security, accessibility and privacy practices.



### Fully Editable, Unlimited Materials

Fully control, upload and edit unlimited materials from within your team.



### Industry-Leading Expertise and Support

Lean on our 40+ years of combined solid waste industry, sustainability and tech experience.



### Easy To Use For Staff

Our tools are simple and intuitive for you and your staff. Easily train staff to manage and update information.



### Easy To Use For Everyone

Teach people to recycle right! Our easy to use, real-time digital tools are accessible from any tablet or smartphone.



# Waste Wizard

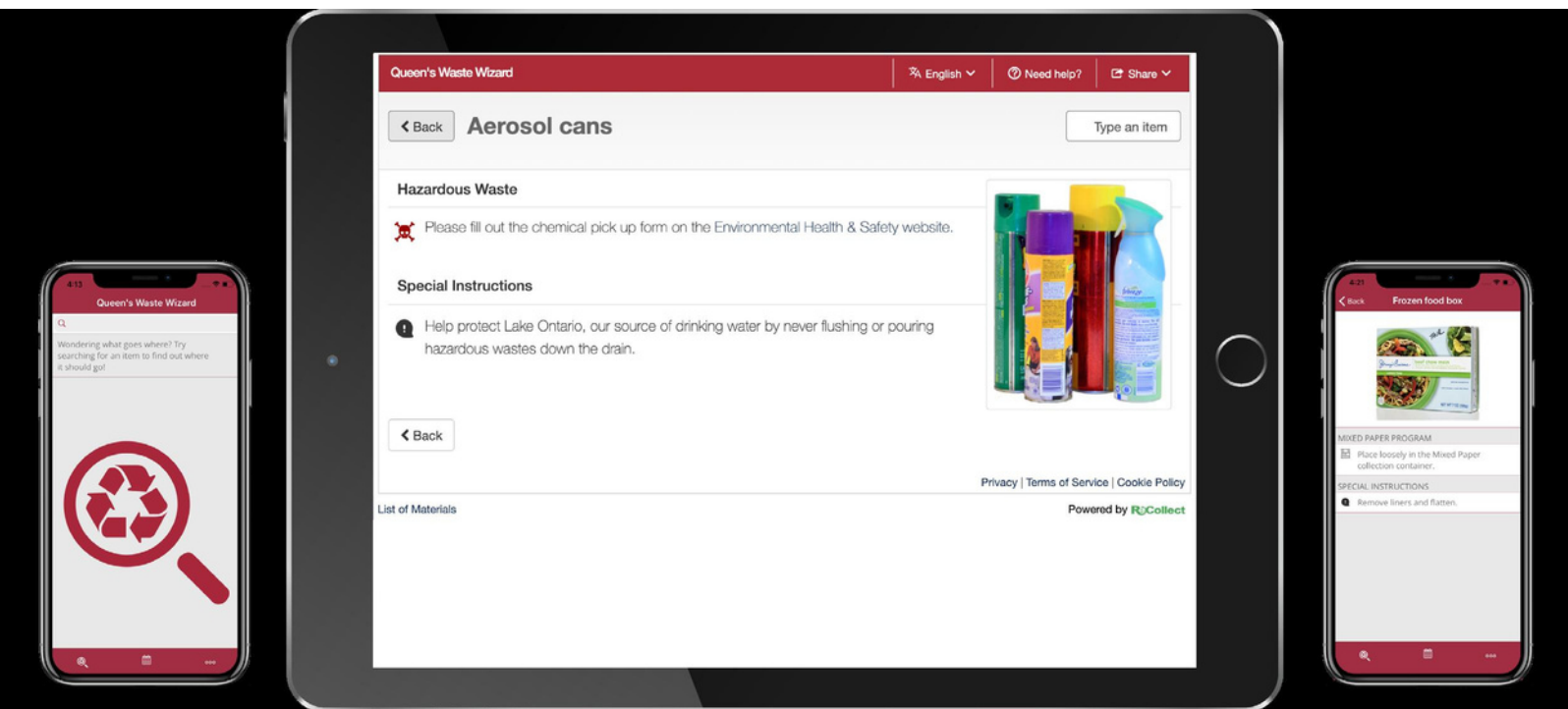
From aluminum cans to ziplock bags, ReCollect’s Waste Wizard helps people quickly learn what goes in what bin.

As people begin to type their material into the search box, the Waste Wizard “predicts” their search entry - offering helpful suggestions and synonyms to help them narrow down their search intent. You can highlight campus drop-offs for items like e-Waste - or guide people to off-campus depots for items you don’t accept. It’s simple for you or your team to edit, add or update new materials. You can even add new waste streams without needing our support.

Bottom line - your program information always stays up to date, and is accessible in real-time.

Our comprehensive analytics dashboard helps you to quickly understand what materials people search the most. This helps you to tackle campus recycling problems in a strategic and more data-driven way, building campaigns to target misunderstood materials.

- ✓ Help students and staff learn ‘what goes where’ in real-time, everytime
- ✓ Help reduce contamination at the source
- ✓ Set a high standard for your commitment to sustainability on-campus





# Waste Sorting Game

With playful visuals and charming sounds, ReCollect's interactive Waste Sorting Game is a great addition to your outreach programs. Players sort materials into campus-specific waste streams and learn the fundamentals of your waste program.

After each round they build a digital park, complete with dinosaurs and Cheshire cats! The playful graphics and open, afun approach keep people engaged and learning at all times.

The Waste Sorting Game's name, cart/bin shapes, colors, and background skyline can all be customized to your local area to improve impact and relevance.

Behind the scenes, our analytics dashboard is always collecting and importing data, which helps you understand what materials the campus population is sorting incorrectly. That data helps you shape and adjust your education strategy accordingly.



Educate students and staff on proper recycling in a fun and engaging way!



Customize the tool to match your local area and brand.



Collect valuable data to help shape your recycling education and campaigns.

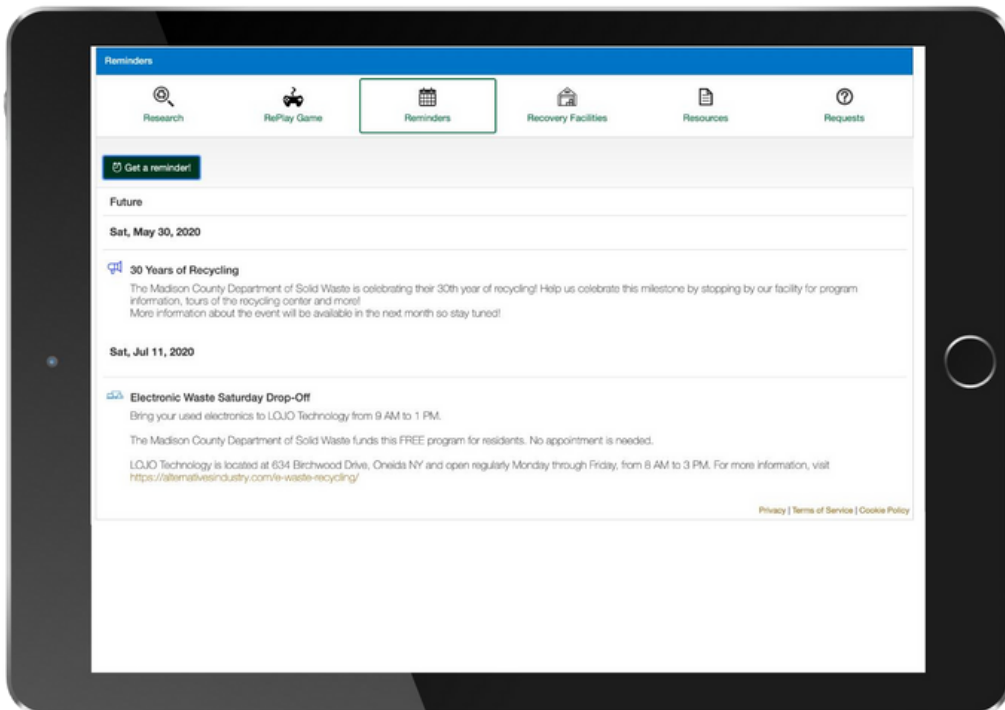


# Events Calendar

Keep the campus population engaged in your program and let people know about sustainability functions through our Events Calendar. People can sign up for reminders about campus sustainability events via email, Twitter, SMS, or push notifications (with Mobile App).

The Events Calendar also doubles as an educational message system, allowing you to create campaigns about recycling contamination, program changes, or other need-to-know information about campus waste diversion.

- ✓ Keep students in the know about upcoming events
- ✓ Send additional education through campaigns



# Our Platform

ReCollect's tools are available online as a website tool you can embed on one or more websites, or as a branded mobile app.



## Website Tools

ReCollect provides an exceptional online experience for your audience that works flawlessly in most devices and all popular web browsers (Internet Explorer, Chrome, Firefox, Safari, etc.).

All of our products are easy to implement with just a single shortcode you copy and paste.

For increasing impact and engagement, add your tools to multiple websites or web pages, and make it even easier for people to find and use the tools.



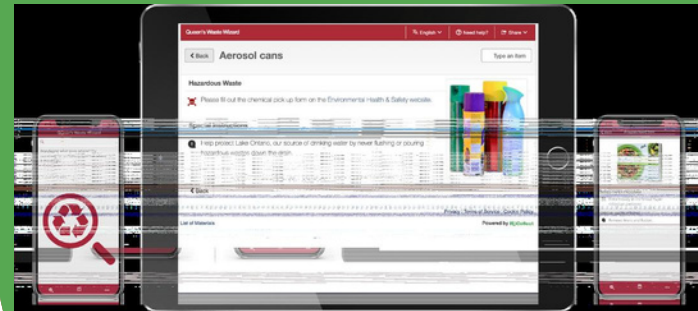
## Mobile App

ReCollect mobile apps provide you an entirely new way to reach your target audience.

Campuses like yours can lead in recycling communications with a responsive and sleek mobile experience using their own app. When people easily find disposal instructions with their mobile phone, your waste diversion rates greatly benefit.

Your mobile app can be downloaded for free from the iTunes App Store and Google Play.

Because ReCollect is “custom branded” to you, your audience will be using a mobile app that you’ve named and branded, so they will easily recognize and engage with it.





# We're A Sourcewell Awarded Vendor

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Don't duplicate the bidding process. With Sourcewell, it's like you already went through RFP.

## What Is Sourcewell?

Sourcewell is a government agency offering competitively solicited contracts for use by education, government, and nonprofits. Cooperative contracts mean volume discounts, choice, and quality.

As a government agency, Sourcewell establishes and provides internationally leveraged and competitively solicited purchasing contracts under the guidance of the Uniform Municipal Contracting Law. Joint Powers laws enable members to legally purchase through the Sourcewell contract.

Sourcewell members save time and money while also avoiding the unpleasant experience of low-bid, low-quality responses.

It's likely that your City is already a Sourcewell member. If not, you can apply in two easy steps.



ReCollect is a Sourcewell Awarded Vendor, Contract#: 041217-RCS

# Benefits and Features



## Eliminate The Question “What Goes Where?”

Using ReCollect’s tools, people are consistently coached on how to recycle properly. This helps them stay informed about program requirements, reducing contamination and “wishcycling” habits in campus buildings.



Increase diversion and reduce confusion by giving people the quick answers they need, when they need it most, at their fingertips.



## Lean On Our Thought Leadership

With 11 million users, over 525 customers and more than 10 years experience serving organizations in waste and recycling, we’ve learned a little about how to help you foster great recyclers and build a highly engaged audience that cares about recycling.

To do this, we’ve hired the best of the best. Experts in technology. Data ninjas.

Recycling and sustainability educators like you, who have walked in your shoes, served in organizations just like yours, and have influenced impactful, long-term changes to their waste and recycling programs.



## Deployment and Upgrades

Our service model allows for a quick turnaround time. An average onboarding time for campuses is 4-5 weeks.

This means your target audience can be using your educational tools in as little as one month.

Further, ReCollect is a SaaS (Software as a Service) platform, so when you subscribe annually to our service, you are guaranteed constant software improvements. This means your products will always work smoothly with new web browsers, smart phones, and other yet to be invented devices.

## Let's Get Started

ReCollect serves over 525 organizations in North America and the United Kingdom, and the list of University Campuses we serve is growing fast. Here are just a few of our customers in the Higher Education space:



Let's Chat

Visit us our website at  
 [www.recollect.net](http://www.recollect.net)